



Government Grants & Contracts

Government funding has proven to be the most significant growth factor for nonprofits looking to scale, and it accounts for more than 30% of the total revenue earned by nonprofits in the United States. The nonprofit sector often shares the impact of philanthropic contributions. While donations are essential, individual donations account for a majority of philanthropic contributions (80%) but are only around 9% of the total revenue earned by nonprofits.

Government contracts are a lucrative revenue source, and applying for one is easier said than done if you are just starting out. In most cases, the window for you to apply for a funding opportunity is 60 days or less!

Is Government Funding Right For You?

Here are some questions we usually get asked by the nonprofit clients we serve:

- What are the requirements?
- Why are there 50 pages of instructions to read?
- What are we allowed to spend money on?
- Do we even qualify for government funding?
- How am I supposed to write a grant application that will end up being 100 or more pages?

We're sure you have these questions and more, but we have designed a solution to help nonprofits be prepared to apply for—and RECEIVE—government funding!

OUR CLIENT RESULTS = \$25 MILLION & COUNTING!

Government Grant Readiness Assessment

Step One | Government Grants Worksheet

You will complete a simple worksheet before scheduling a strategy session to discuss if the Government Grant Readiness Assessment, and pursuing government funding, are right for you. Save this worksheet because you will enter some of the information you have collected into our appointment scheduler in the next step.

Step Two | Strategy Session

In this complimentary 30-minute session, we will review your worksheet and discuss your program and how government funding can help your organization scale. We will also share more about the process we go through to help you collect and prepare documents for applications. We can decide together if proceeding with the assessment is a good fit for you.

Step Three | The Assessment

Many government applications have similar required attachments and statements, and during our assessment we will work with you to develop a set of customized templates to save time to apply for funding opportunities (savings of 25-30 hours per grant). You know your programs better than we ever could, so some of the templates will need to be completed by you; however, we will provide feedback and guidance along the way to make sure you are government grant ready!

Key Deliverables Include:

- Organizational Chart
- Organization History & Capacity
- Key Personnel and Qualifications
- Program Explanation
- Budget & Budget Narrative Template
- Outcomes and Evaluation Plan
- Work Plan Template
- Suggested Funding Opportunities

“Colton Strawser Consulting assisted us in applying for a complex government grant with a quick turnaround. The Government Grant Readiness Assessment was a great first step in helping us prepare our application and we are confident in our funding requests that have the potential to secure an additional \$1 million for our community. The Assessment for our organization was not an expense - it was an investment!”

Shakita Johnson | Executive Director
Area Agency on Aging of Tarrant County

Invest in Your Growth!

The Government Grant Readiness Assessment is a great investment in your organization's ability to grow and capture government funds.

\$2,500

After we complete your audit, if you choose to engage us to write a government grant for you within three months, we will apply your \$2,500 investment, in full, to your grant writing contract.